

# UNIVERSAL DESTINATIONS & EXPERIENCES FIRST THEME PARK AND RESORT ENTERTAINMENT COMPLEX IN EUROPE

## Who we are

**Proud members of the Comcast NBCUniversal Family** Universal Destinations & Experiences is part of Comcast Corporation, a global media and technology company that also includes NBCUniversal and Sky in the UK.

## Universal Destinations & Experiences

Universal Destinations & Experiences offers guests around the world the most innovative, immersive and popular entertainment experiences.

We have five Universal-branded theme parks and resorts around the world, with new developments coming to Las Vegas (Universal Horror Unleashed, set to open in August 2025) and Frisco, Texas (Universal Kids Resort, set to open in 2026).

## Our project delivers significant benefits for the UK and local communities



## What we've done so far

### December 2023

Confirmed purchase of a nearly 500-acre parcel of land in Bedford, exploring a potential new theme park and resort experience at this site.

### 2024

Feasibility and due diligence work, including discussions with local and national stakeholders.

### Spring 2024

Public engagement to share our proposal with local communities.

- Nearly **1,500** people attended in-person events.
- Nearly **100** local organisations engaged.
- **6,000+** survey responses received, with over **92% expressing support for the project.**

### July 2024

The leaders and Chief Executives from the site's six surrounding authorities write an open supportive letter to Government.

### Spring 2025

Today, Comcast NBCUniversal announces intent to build first Universal-branded theme park and resort in Europe, located in Bedford in the United Kingdom.

## Next steps in our journey

A planning proposal will be submitted to UK Government in the months ahead with a projected construction start date in 2026, subject to the relevant planning approval.

